

UZDOC 2.0: Work Packages Description, Activities & Outcomes

Work Package 4: Dissemination & Exploitation

| Work package type and ref.nr | DISSEMINATION & EXPLOITATION | 4 |
|--------------------------------------|--|---|
| Title | UZDOC2.0 dissemination and exploitation | |
| Related assumptions and risks | <p>Assumptions :</p> <ul style="list-style-type: none"> • Collaboration of the partners to disseminate the project information • Uzbek HE sector willingness to consider new information and experience <p>Risks :</p> <ul style="list-style-type: none"> • Potential language issues and barriers, and different understandings due to cultural differences <p>The potential risks will be overcome by the involvement of team members who are fluent in both Uzbek and English, and who will bridge the gap of misunderstanding between the European and Uzbek stakeholders. Additionally, a glossary with specific terms used throughout the project activities and deliverables will be created at the beginning of the project, or the glossary already developed in the previous UZDOC project will be used. All the relevant documents and outputs will be translated to Uzbek and Russian language, which will also contribute to the risk management.</p> | |
| Description | <p>Objectives of WP4:</p> <p>1) The first objective of the work package is to communicate and disseminate the project information, goals and results as wide as possible both internally among the project partners and externally to the broad public, especially in Uzbekistan. Action will include comprehensive mix of dissemination channels (project website, seminar websites, brochures, flyers, media – social, TV, radio, academic papers etc.) in order to reach designated stakeholder audiences.</p> <p>This will include:</p> <ol style="list-style-type: none"> 1) printed informational and visibility materials; 2) web based materials; 3) events for academia and business sector – round tables, consultation seminars, conferences, trainings 4) media coverage – interviews with project members, participants of events (especially job shadowing events) and stakeholders, reports from the events 5) articles in the papers | |

The dissemination activities of the UZDOC 2.0 project will start at the very beginning of the project and will be intensified when the project activities are taken places and when the project results are available.

The project news and results will also be disseminated via official communication channels within each university/HEI partner organisation, so the different levels of university management are informed about the project activities as well as the projects results/outputs.

2) the second objective is to facilitate the exploitation of the project results/outputs as wide as possible; special attention will be given to outputs such are *Joint Doctoral Centre implementation guidelines* and *Recommendations on career development and career planning for doctoral candidates*, since these outputs can lead to a multiplier effects and will assure that the results of the project can be replicated on other Uzbek HEIs which were not initially included and affected by the project activities. They will be made available on the web and in print format as well.

All full partners, Associate Partners and supporting partners will contribute significantly to the project dissemination and exploitation. Due to the fact that seven Uzbek HEIs are participating in the project, plus five European partners and five Uzbek associated partners, excellent geographical coverage of the project activities will be achieved and thus reach its national impact on the relevant stakeholders at various levels and in different countries and regions.

In addition, UNICA (P1) will disseminate and exploit the project among all its members (47 universities from 35 capital cities of Europe) and through other networks that UNICA cooperates with.

How the partners involved will organise their work:

UzSIAC (P10) will have the role of a work package leader for WP4 – Dissemination and Exploitation, supported by UNICA (P1). They will be responsible for development of dissemination and exploitation plan (T4.1 and T4.2), develop project web page (T4.3), produce promotional material (T4.4), organizing media coverage of project activities in Uzbekistan (T4.5), and collect partner dissemination activities and writing of the disseminating report (T4.6).

Milestones:

M8 - Developed dissemination plan

M9 - Developed exploitation plan

M10 – Project website completed

M11– 1st, 2nd and 3rd dissemination reports written

Overview of the monitoring and evaluation of the work undertaken

Monitoring and evaluation of the work will be shared responsibility between WP leader UzSIAC (P10) and support institution – UNICA (P1).

Linkages with other work packages and with the overall coordination of the project:

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| | WP4 works very closely with other WPs, in particular WP4 works closely with all partners responsible for WP2 events and activities to disseminate the project events, activities and results. WP4 works closely with WP5 for internal and external communications | | |
| Tasks | T4.1. Develop dissemination plan T4.2. Develop exploitation plan T4.3. Develop and maintain project website T4.4. Produce promotional material T4.5. Conduct media coverage of activities T4.6. Collect partner dissemination activities and write dissemination reports | | |
| Estimated Start Date (dd-mm-yyyy) | 1-11-2016 | Estimated End Date (dd-mm-yyyy) | 31-10-2019 |
| Lead Organisation | UzSIAC (P10), with the support from UNICA (P1) | | |
| Participating Organisation | All partners (full and associate) participate in project dissemination and exploitation. | | |

Deliverables/results/outcomes

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| Expected Deliverable/Results/Outcomes | Work Package and Outcome ref.nr | 4.1. | |
| | Title | Produced dissemination plan | |
| | Type | <input type="checkbox"/> Teaching material <input type="checkbox"/> Learning material <input type="checkbox"/> Training material | <input type="checkbox"/> Event <input checked="" type="checkbox"/> Report <input type="checkbox"/> Service/Product |
| | Description | A dissemination plan will be designed at the start of the project. All the partners will agree on a common proposal, proposed by the work package leader. The plan will aim at encouraging the project visibility and outcomes inside and outside the partnership. The plan will contain the details about the different actions to be implemented for dissemination and the dissemination material to be produced, along with the proposed mechanisms and timing. It will also clearly divide the tasks among the different partners. Dissemination plan will include: <ul style="list-style-type: none"> - Dissemination strategy, goals, key messages and content of the dissemination process - Target groups for dissemination - Tools for dissemination - Work plan, timings and distribution of work - Evaluation of the achieved goals of dissemination | |
| | Due date | January 2017 | |
| | Languages | English, Uzbek, Russian | |
| Target groups | <input type="checkbox"/> Teaching staff <input checked="" type="checkbox"/> Students <input type="checkbox"/> Trainees | | |

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| | <input checked="" type="checkbox"/> Administrative staff <input type="checkbox"/> Technical staff <input type="checkbox"/> Librarians <input checked="" type="checkbox"/> Other |
| | <p><i>If you selected 'Other', please identify these target groups. (Max. 250 characters)</i></p> <ul style="list-style-type: none"> - UZDOC 2.0 project consortium - Uzbekistan business sector - Uzbek policy making bodies and persons (representatives of Cabinet of Ministers, Ministry of Higher and Secondary Specialized Education, State Attestation Committee, Committee for Coordination of Science and Technology Development) - Uzbek HEIs higher management - primarily the rectors, vice-rector for science, deans and vice-deans - Uzbek academic and non-academic staff working in the doctoral education, including the PhD supervisors |
| Dissemination level | <input checked="" type="checkbox"/> Department / Faculty <input checked="" type="checkbox"/> Local <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> Institution <input checked="" type="checkbox"/> Regional <input checked="" type="checkbox"/> International |

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| Expected Deliverable/Results/ Outcomes | Work Package and Outcome ref.nr | 4.2. | |
| | Title | Produced exploitation plan | |
| | Type | <input type="checkbox"/> Teaching material <input type="checkbox"/> Learning material <input type="checkbox"/> Training material | <input type="checkbox"/> Event <input checked="" type="checkbox"/> Report <input type="checkbox"/> Service/Product |
| | Description | <p>The exploitation plan will analyse the main outcomes of the project that will be fundamental for further implementation of the reforms and how they could be used in the most efficient way. It will analyse what are the opportunities to further exploit the results, taking into account the needed resources and the possible steps that must be taken to ensure the sustainability of the project.</p> <p>In a way, it will act as a "work plan" for Uzbek HEIs for the implementation of doctoral education reforms.</p> <p>Exploitation plan will include:</p> <ul style="list-style-type: none"> • Main goal and objectives of the plan – what can be exploited and how? • Target audience and target groups for exploitation • Proposed mechanisms and strategies used to achieve the most efficient and economical exploitation. • Levels of exploitation (institutional, national etc.) • Responsibilities of the actors involved in the process. | |

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| | Due date | January 2017 |
| | Languages | English, Uzbek, Russian |
| Target groups | <input type="checkbox"/> Teaching staff <input type="checkbox"/> Students <input type="checkbox"/> Trainees <input type="checkbox"/> Administrative staff <input type="checkbox"/> Technical staff <input type="checkbox"/> Librarians <input checked="" type="checkbox"/> Other | |
| | <i>If you selected 'Other', please identify these target groups. (Max. 250 characters)</i> <ul style="list-style-type: none"> - Uzbekistan business sector - Uzbek policy making bodies and persons (representatives of Cabinet of Ministers, Ministry of Higher and Secondary Specialized Education, State Attestation Committee, Committee for Coordination of Science and Technology Development) - Uzbek HEIs higher management - primarily the rectors, vice-rector for science, deans and vice-deans - Uzbek academic and non-academic staff working in the doctoral education, including the PhD supervisors | |
| Dissemination level | <input checked="" type="checkbox"/> Department / Faculty <input checked="" type="checkbox"/> Institution | <input checked="" type="checkbox"/> Local <input checked="" type="checkbox"/> Regional <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> International |

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| Expected Deliverable/Results/Outcomes | Work Package and Outcome ref.nr | 4.3. | |
| | Title | Produced project website content | |
| | Type | <input type="checkbox"/> Teaching material <input type="checkbox"/> Learning material <input type="checkbox"/> Training material | <input type="checkbox"/> Event <input type="checkbox"/> Report <input checked="" type="checkbox"/> Service/Product |
| | Description | The website will be released at the beginning of the project and continuously updated with new material and information developed during the course of the project. It will also contain the electronic version of some deliverables. It will be a bilingual website (English and Uzbek, or Russian) and will be based on Web 2.0 technology. | |
| | Due date | February 2017 | |
| | Languages | English, Uzbek, Russian | |
| Target groups | <input checked="" type="checkbox"/> Teaching staff <input checked="" type="checkbox"/> Students <input checked="" type="checkbox"/> Trainees <input checked="" type="checkbox"/> Administrative staff <input type="checkbox"/> Technical staff <input type="checkbox"/> Librarians <input checked="" type="checkbox"/> Other | | |

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| | <p><i>If you selected 'Other', please identify these target groups. (Max. 250 characters)</i></p> <ul style="list-style-type: none"> - Uzbekistan business sector - Uzbek policy making bodies and persons (representatives of Cabinet of Ministers, Ministry of Higher and Secondary Specialized Education, State Attestation Committee, Committee for Coordination of Science and Technology Development) - Uzbek HEIs higher management - primarily the rectors, vice-rector for science, deans and vice-deans - Uzbek academic and non-academic staff working in the doctoral education, including the PhD supervisors |
| Dissemination level | <input type="checkbox"/> Department / Faculty <input type="checkbox"/> Local <input type="checkbox"/> National <input type="checkbox"/> Institution <input type="checkbox"/> Regional <input checked="" type="checkbox"/> International |

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| Expected Deliverable/Results/Outcomes | Work Package and Outcome ref.nr | 4.4. | |
| | Title | Produced promotional materials | |
| | Type | <input type="checkbox"/> Teaching material <input type="checkbox"/> Learning material <input type="checkbox"/> Training material | <input type="checkbox"/> Event <input type="checkbox"/> Report <input checked="" type="checkbox"/> Service/Product |
| | Description | UZDOC 2.0 promotional materials (leaflets, posters and brochures) will be created in the first two months of the project and updated accordingly during the project lie. They will be translated, published and distributed during all project activities, but also during other activities that partners find suitable for dissemination on their institution. | |
| | Due date | January 2107 | |
| | Languages | English, Uzbek, Russian | |
| Target groups | <input checked="" type="checkbox"/> Teaching staff <input checked="" type="checkbox"/> Students <input checked="" type="checkbox"/> Trainees <input checked="" type="checkbox"/> Administrative staff <input type="checkbox"/> Technical staff <input type="checkbox"/> Librarians <input checked="" type="checkbox"/> Other | | |
| | <p><i>If you selected 'Other', please identify these target groups. (Max. 250 characters)</i></p> <ul style="list-style-type: none"> - Uzbekistan business sector - Uzbek policy making bodies and persons (representatives of Cabinet of Ministers, Ministry of Higher and Secondary Specialized Education, State Attestation Committee, Committee for Coordination of Science and Technology Development) - Uzbek HEIs higher management - primarily the rectors, vice-rector for science, deans and vice-deans - Uzbek academic and non-academic staff working in the doctoral education, including the PhD supervisors | | |

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| Dissemination level | <input type="checkbox"/> Department / Faculty | <input type="checkbox"/> Local | <input checked="" type="checkbox"/> National |
| | <input checked="" type="checkbox"/> Institution | <input type="checkbox"/> Regional | <input checked="" type="checkbox"/> International |

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| Expected Deliverable/Results/Outcomes | Work Package and Outcome ref.nr | 4.5. | |
| | Title | Conducted media coverage of activities in Uzbekistan | |
| | Type | <input type="checkbox"/> Teaching material <input type="checkbox"/> Learning material <input type="checkbox"/> Training material | <input type="checkbox"/> Event <input type="checkbox"/> Report <input checked="" type="checkbox"/> Service/Product |
| | Description | In order to maximize the dissemination impact of the activities performed in Uzbekistan (round tables, conferences etc.) media coverage will be provided by Uzbek partners in the form of reports on local or national newspapers and TV. | |
| | Due date | October 2019 | |
| | Languages | English, Uzbek, Russian | |
| Target groups | <input type="checkbox"/> Teaching staff <input checked="" type="checkbox"/> Students <input type="checkbox"/> Trainees <input checked="" type="checkbox"/> Administrative staff <input type="checkbox"/> Technical staff <input type="checkbox"/> Librarians <input checked="" type="checkbox"/> Other | | |
| | <i>If you selected 'Other', please identify these target groups. (Max. 250 characters)</i> <ul style="list-style-type: none"> • Uzbekistan business sector • Uzbek policy making bodies and persons (representatives of Cabinet of Ministers, Ministry of Higher and Secondary Specialized Education, State Attestation Committee, Committee for Coordination of Science and Technology Development) • Uzbek HEIs higher management - primarily the rectors, vice-rector for science, deans and vice-deans • Uzbek academic and non-academic staff working in the doctoral education, including the PhD supervisors | | |
| Dissemination level | <input type="checkbox"/> Department / Faculty <input type="checkbox"/> Institution | <input checked="" type="checkbox"/> Local <input type="checkbox"/> Regional | <input checked="" type="checkbox"/> National <input type="checkbox"/> International |

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| Expected Deliverable/Results/Outcomes | Work Package and Outcome ref.nr | 4.6. | |
| | Title | Produced dissemination reports | |
| | Type | <input type="checkbox"/> Teaching material <input type="checkbox"/> Learning material <input type="checkbox"/> Training material | <input type="checkbox"/> Event <input checked="" type="checkbox"/> Report <input type="checkbox"/> Service/Product |
| | Description | Dissemination report will be annual, and presented and discussed during the Consortium meetings. A final | |

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| | | dissemination report will be ready by the end of the project. It will list all the dissemination activities undertaken by all partners during the whole course of the project. The target groups and the level of dissemination (local, national, international) will be specified. |
| | Due date | October 019 |
| | Languages | English, Uzbek, Russian |
| Target groups | <input type="checkbox"/> Teaching staff <input type="checkbox"/> Students <input type="checkbox"/> Trainees <input type="checkbox"/> Administrative staff <input type="checkbox"/> Technical staff <input type="checkbox"/> Librarians <input checked="" type="checkbox"/> Other | |
| | <i>If you selected 'Other', please identify these target groups. (Max. 250 characters)</i> UZDOC 2.0 project consortium | |
| Dissemination level | <input checked="" type="checkbox"/> Department / Faculty <input checked="" type="checkbox"/> Institution | <input checked="" type="checkbox"/> Local <input type="checkbox"/> Regional <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> International |